



# Nova Scotia Loyal School Voucher Program

## Information for Caregivers

**Now more than ever, we need to be Nova Scotia Loyal.**

Our farmers, growers, crafters, manufacturers, and producers are the heart of our communities. Supporting them helps grow a stronger Nova Scotia for us all.

We are thrilled to bring back the Nova Scotia Loyal School Voucher Program for the second year, in partnership with the Farmers' Markets of Nova Scotia. Thanks to you, last year was a huge success, **with 38% of voucher users being first-time visitors to a farmers' market!**

Each student will receive a **\$10 Nova Scotia Loyal Voucher**, redeemable at participating farmers' market across the province. This is a wonderful opportunity to:

- ✓ Introduce your student(s) to local farmers and producers.
- ✓ Explore fresh, homegrown, handmade products together.
- ✓ Support local businesses and find Nova Scotia Loyal products in your everyday shopping.

We encourage you to enjoy this experience with your student(s) and encourage you to look for **Nova Scotia Loyal** products wherever you shop.

### Important reminders:

- ➔ Vouchers have a maximum value of \$10 and cannot be redeemed for cash.
- ➔ Vouchers can be used towards the purchase of any market products (except alcoholic beverages).
- ➔ To find a participating farmers' market near you, visit: [farmersmarketsnovascotia.ca/NSL](https://farmersmarketsnovascotia.ca/NSL)

